

April  
2011

# Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

2011  
ADMINISTRATION  
AND RESEARCH &  
INDUSTRY  
DEVELOPMENT LEVIES

## 2011 LEVY STRUCTURE

On April 28, 2011 the BC Vegetable Marketing Commission established the 2011 Administration and Research & Industry Development (R&ID) Levies by approving Amending Order Number 29. The levy rates have immediate effect.

The table set out below displays the 2011 levy rates applicable to storage, processing and greenhouse vegetable producers. Unless remitted directly to the Commission, which applies in certain instances, levies are collected from Producers by Designated Agencies and remitted to the Commission. The time when levies are collected varies and is specific to storage, processing and greenhouse vegetable crops.

### SCHEDULE IV - 2011 BCVMC LEVIES AND CHARGES

	Administration Levy		R&ID Levy	
	Volume Based	Area Based	Volume Based	Area Based
<b>GREENHOUSE CROPS</b>				
<b>Producer</b>	nil	<b>\$0.046/sq m</b>	nil	<b>\$0.12/sq m</b>
<b>Producer-Shipper</b>	nil	<b>\$0.046/sq m</b>	nil	<b>\$0.12/sq m</b>
<b>STORAGE CROPS</b>				
All Producers – Fresh Crops Except Potatoes	\$2.81/ton	nil	\$0.11/ton	nil
All Producers – Fresh Potatoes	\$4.56/ton	nil	\$0.11/ton	nil
All Producers – Contract Crops Exc. Potatoes	\$2.26/ton	nil	\$0.11/ton	nil
All Producers – Contract Potatoes	\$4.01/ton	nil	\$0.11/ton	nil
All Producers – Cabbage, Rutabaga & Turnips	nil	nil	\$0.50/ ton	nil
<b>PROCESSING CROPS</b>				
All Producers –Broccoli, Br. Sprouts, Cauliflower	\$3.50 /ton	nil	nil	nil
All Producers - Peas	\$3.65/ton	nil	nil	nil
All Producers - Beans	\$2.68/ton	nil	nil	nil
All Producers - Strawberries	\$3.60/ton	nil	nil	nil

**Note: bold faced text denotes where there is a change compared to 2010**

Late in 2010 when the 2011 Commission budget was being prepared the VMC determined that due to the 2010 crop disaster levies for storage crops, including potatoes, and processing crops would remain unchanged compared to 2010. At that time a decision was taken to eliminate the greenhouse vegetable production area threshold for differential Administration and R&ID levies. Regardless of production area, in 2011 both levy rates applicable to greenhouse vegetable producers are the same.

For the third consecutive year the Administration Levy decreased. In 2010 the Administration Levy had a production area differential as follows: greater than 5,000 m<sup>2</sup> = \$0.07/m<sup>2</sup> and less than 5,000 m<sup>2</sup> = \$0.05/m<sup>2</sup>.

On the advice the Commission received from the BC Greenhouse Growers' Association following the completion of its March 29, 2011 Annual General Meeting, the 2011 R&ID Levy rate was established at \$0.12/square metre. Last year the R&ID differential levy rates were \$0.15/m<sup>2</sup> and \$0.11/m<sup>2</sup>.

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BC Vegetable  
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## ANNUAL PRODUCER LICENCE RENEWAL STORAGE AND PROCESSING VEGETABLE CROP PRODUCERS

ANNUAL LICENCE  
RENEWAL FOR  
STORAGE &  
PROCESSING CROP  
PRODUCERS

By now storage and processing vegetable crop producers should have received annual producer licence renewal information via the regular post. The deadline for being issued a renewed Producer Licence is May 14. The annual licensing period is May 14 of one year and ending May 13 of the next.

If you did not receive licence renewal information please contact the Commission office (telephone 604-542-9734) and ask to speak with Sharon (extension 24).

Licensing of industry stakeholders occurs at different times of the year for spacing out administration and in most respects takes into consideration crop year dates.

## ANNUAL GENERAL MEETING - MARCH 17, 2011

COMMISSION  
2011 AGM

On the evening of March 17 the Commission held its Annual General Meeting at the Delta Town & Country Inn. The meeting reviewed the activity and events occurring during the 2010 fiscal year ending December 31, 2010. As well the 2010 audited financial statement was presented.

Prior to the unexpected change of Minister the Commission invited

the Minister of Agriculture to address the AGM. With Minister McRae being unavailable Lindsay Kislock, Assistant Deputy Minister, brought greetings from the Minister and addressed the meeting.

Ms. Kislock informed that besides the obvious of briefing the new Minister the Ministry's priority is to address the 2010 vegetable crop disaster.

## ADVANCE PAYMENTS PROGRAM

ADVANCE PAYMENTS  
PROGRAM (APP)

The Advance Payments Program (APP) is a farm finance program of Agriculture & AgriFood Canada. Successful applicants can access short term financing up to a maximum of \$400,000. Interest on the first \$100,000 is paid by the Federal Government. Security for borrowed funds typically is future crop sale proceeds so as the crop is sold and sale proceeds received indebtedness is to be retired.

As the Commission is capable of assisting with the delivery of APP information to vegetable producers that some may find of interest, arrangements have been made for the distribution of information to BC vegetable producers. Consequently, within the next short while growers can expect APP information to arrive via the regular post.

In arranging for APP information distribution the Commission will keep all producer contact information confidential. This is accomplished by having all mailings originate from the Commission office. Postage will be paid by ACC Financial, which is an APP delivery agent, and the VMC will affix mailing labels to the prepared information packets supplied to it.

ACC Financial is a firm that delivers the APP program in other Provinces and for a number of other crops, including BC. ACC Financial is located in Guelph, Ontario.

The intention of providing the APP information is to permit you to review it and reach an informed decision whether or not you wish to avail yourself of it.

For Potato Industry  
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