

January
2011

Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

2011 LICENCE
FEE INCREASES

ANNUAL LICENCE FEES INCREASED

With no changes for a number of years to the fees for annual licences issued by the BC Vegetable Marketing Commission, on January 28, 2011 authority for doing so was established when the VMC approved amending the General Order. Established annual licence fees are set out in Schedule III of the General Order and the recently amended licence fees remain in effect until otherwise amended. Amending Order Number 28 may be viewed by visiting the Commission web site [www.bcveg.com]. Click on the "Orders – General and Amended" button and navigate to Amending Orders.

The Commission decision to increase annual licence fees for Producer, Wholesale, Processor and Commission Salesperson licensees follows the earlier circulated information about a proposed three year graduated increase in licence fees. That information was set out in the November 2010 Commission Report, which also communicated that no changes to annual licence fees for Designated Agency and Producer-Shipper licence classes were to occur because to a greater extent determining these annual licence fees relies upon reported annual sales value. A deadline of January 14, 2011 was established for directing comments to the Commission about the proposed licence fee increases.

Following the conclusion of the commentary period during its January 21, 2011 regular meeting a Commission decision was reached approving the graduated licence fee increases starting in 2011 and increasing over each of the next two years. Other than for the amount of the annual licence fee no other amendments to the General Order pertaining to licensing were made [see Part IV – *Licensing* - of the General Order]. The below displayed table sets out what is to occur.

ANNUAL LICENSE FEES 2011, 2012 and 2013

Licence	Effective Date	Effective Date	Effective Date
Storage & Processing Crop Producer	May 15, 2011 \$100.00	May 15, 2012 \$175.00	May 15, 2013 \$250.00
Greenhouse Vegetable Producer	Nov. 2, 2011 \$100.00	Nov. 2, 2012 \$175.00	Nov. 2, 2013 \$250.00
Wholesaler	March 2, 2011 \$500.00	March 2, 2012 \$750.00	March 2, 2013 \$1,000.00
Processor	March 2, 2011 \$500.00	March 2, 2012 \$750.00	March 2, 2013 \$1,000.00
Commission Salesperson	March 2, 2011 \$500.00	March 2, 2012 \$750.00	March 2, 2013 \$1,000.00

VMC Chair, David Taylor, noted "by increasing annual licence fees in a graduated manner all regulated vegetable sector stakeholders contribute to sustaining regulated marketing that is to their mutual benefit and at appropriate times over the next two years Schedule III will be further amended to establish prevailing annual fees for the various licence classes."

IMPORTANT
DEADLINE

Reminder

**THE DEADLINE FOR STORAGE CROP
DELIVERY ALLOCATION TRANSFERS
IS MARCH 14TH**

LICENCE RENEWAL
DATES

LICENCE RENEWAL DATES

The Commission has a number of licence classes. There are common dates for the expiry of some licenses, but there are differences (See Table below). Licences are issued for a specific licensing period and on the approach of their expiry licence renewal information is sent to each licensee.

EXPIRY DATES FOR LICENCES ISSUED BY THE BC VEGETABLE MARKETING COMMISSION

Licence Class	Expiry Date & Licence Renewal Completion Date	Licensing Period
Wholesale	March 1, 2011	Mar. 2, 2011 – Mar. 1, 2012
Processor	March 1, 2011	Mar. 2, 2011 – Mar. 1, 2012
Commission Salesperson	March 1, 2011	Mar. 2, 2011 – Mar. 1, 2012
Storage and Processing Crop Producer	May 14, 2011	May 15, 2011 – May 14, 2012
Greenhouse Vegetable Producer	Nov. 1, 2011	Nov. 2, 2011 – Nov. 1, 2012
Producer Shipper	Nov. 1, 2011	Nov. 2, 2011 – Nov. 1, 2012
Designated Agency	March 1, 2011	Mar. 2, 2011 – Mar. 1, 2012

Licences not renewed by the expiry date are subject to being issued as a Class II licence with the corresponding annual licence fee to apply. See Schedule III of the General Order.

POLICY REGARDING DELIVERY ALLOCATION LOSSES ATTRIBUTABLE TO 2010 CROP LOSSES

Earlier the Commission issued information to potato and storage crop growers regarding how Delivery Allocation is to be determined in light of 2010 crop losses and expected lower grower shipping volumes.

The Commission will record shipments in the normal way, which is to receive information from Designated Agencies.

Designated Agencies rely on the rolling 5-year average calculation.

In instances when Delivery Allocation is lower than the previous period the Commission will rely upon the previous year's shipping volume and arrive at the 5-year average. This should result in no Delivery Allocation erosion.

PROCESSING
VEGETABLE MASTER
CONTRACT RATIFIED
BY COMMISSION

For Potato Industry
news go to:

United Potato
Growers of Canada
Website:
unitedpotatocanada.com

OR . . .

United Potato
Growers of America
Website:
unitedpotatousa.com

BC VEGETABLE MARKETING COMMISSION

ANNUAL GENERAL MEETING

Thursday, March 17, 2011

7:00 P.M.

Delta Town & Country Inn, River Road, Delta