

November
2011

Commission Report

BC Vegetable Marketing Commission Monthly Newsletter

BCVMC DECISIONS
FROM NOV. 18, 2011
MEETING

BCVMC DECISIONS – NOVEMBER 18, 2011

During its November 18, 2011 regular meeting the Commission reached decisions having regard to approving Amending Order Number 33; amending a key date in the Greenhouse Vegetable Producers Transferring from One Agency to Another policy; approving the 2012 Election Plan; and amending the Storage Crop New Entrant Program.

Amending Order Number 33

The General Order was amended with the addition of certain defined terms; wording in Sections 4 and 7 of Parts V – *Agencies* – and IX – *General Prohibitions* – respectively were amended for clarity purposes; Section 2 of Part X – *Exemptions* – was repealed and replaced with wording that more precisely describes marketing to a consumer whether by a Producer or a Producer-Shipper; and Section 10 Part XVIII – *Procedures for Assigning Production Allocations for Greenhouse Vegetable Crops* – was amended to remove reference to a fixed fee amount having regard to new greenhouse vegetable Production Allocation applications.

All approved Amending Orders may be viewed by visiting the Commission's web site www.bcveg.com. Navigate to and click on *Orders – General and Amended* button and then navigate to *Amending or General Order*. As a convenience to readers and for assuring it is a reliable reference the General Order consolidates all approved amending orders.

Policy - Greenhouse Vegetable Producers Transferring From One Agency to Another

The General Order makes provision for both greenhouse vegetable and storage crop producers to transfer to another agency on an orderly basis. In May 2009 a written policy along with a companion procedures document were established by the Commission for both sectors. The policies summarize what is set out in the General Order.

For the greenhouse vegetable sector the initial policy provided for a July 31 notice deadline for the Commission to receive an application form pertaining to agency transfer. As a result of a recent meeting of greenhouse vegetable Designated Agency managers a recommendation was referred to the Commission advising that the July 31 date be changed to October 31. With the Commission approving the revised notice deadline date the policy has been revised.

Election Policy

The BC Farm Industry Review Board, which is the Government of BC supervisory body for all BC marketing boards and commissions, requires that an approved Election Policy is in place and an Election Plan is prepared and followed. The Commission's 2012 election was adopted leading to the spring election when nominations for 5 Commission members will be sought.

Storage Crop New Entrant Program – Revised Delivery Allocation Transfer Rules

The Storage Crop New Entrant Program provides for the assigning of Delivery Allocation to qualified candidates that have been approved by the Commission. The policy document for the program provides for terms and conditions before assigned Delivery Allocation is eligible for transfer.

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BCVMC DECISIONS
FROM NOV. 18, 2011
MEETING.....cont'd

ANNUAL LICENCE
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604-302-1046

Prior to the recent change the new entrant producer was required to farm and deliver storage crop vegetables for 5 consecutive years and on the start of the sixth year the transfer of assigned Delivery Allocation could occur.

The change that is effective November 18, 2011 puts in place a graduated manner for the transfer of the new entrant's assigned Delivery Allocation once 5 consecutive years of regulated vegetable production and marketing is completed. The transferability of Delivery Allocation follows an ascending pattern; namely, 20 percent of assigned Delivery Allocation may be transferred in year 6 and so on until year 10 when 100 % is transferable.

LICENCE FEES

Commission licences expire at different times of the year and approximately one month prior to expiration administration for licence renewal commences.

For processor and wholesale licensees administration for licence renewal will begin in early February, which is one month prior to their March 1, 2012 expiry. For storage crop producers licence renewal will commence in April. With the approach of licence renewal the information about annual licence fees first disseminated by way of the November 2010 newsletter is again provided.

Excerpted Article from the November 2010 BC Vegetable Marketing Commission Newsletter

The BC Vegetable Marketing Commission licenses stakeholders involved in the regulated vegetable sector. The Commission requires Producers, Producer-Shippers, Wholesalers, Processors and Designated Agencies involved in the production, transportation, packing, storage and marketing of regulated products be issued a licence. Part IV of the General Order pertains to licensing. The expiry date of licences varies and annual licence fees are set out in the General Order (see Schedule III).

During its October 21, 2010 regular meeting the Commission determined that except for Designated Agencies and Producer-Shippers annual licence fees are to increase over a 3-year period.

ANNUAL LICENCE FEES AND IMPLEMENTATION SCHEDULE

Licence	Current Licence Fee	Effective Date	Effective Date	Effective Date
Storage & Processing Crop Producer	\$50.00	May 15, 2011 \$100.00	May 15, 2012 \$175.00	May 15, 2013 \$250.00
Greenhouse Vegetable Producer	\$50.00	Nov. 2, 2011 \$100.00	Nov. 2, 2012 \$175.00	Nov. 2, 2013 \$250.00
Wholesaler	\$100.00	March 2, 2011 \$500.00	March 2, 2012 \$750.00	March 2, 2013 \$1,000.00
Processor	\$100.00	March 2, 2011 \$500.00	March 2, 2012 \$750.00	March 2, 2013 \$1,000.00

For obtaining the full article on this topic you may do so by visiting the Commission web site www.bcveg.com and navigate to the news and notices button and then to Commission reports.