BRITISH COLUMBIA VEGETABLE MARKETING COMMISSION

POLICY

Direct Manifest Sales

Part XX of the General Order provides for Direct Manifest Sales (DMS) allowing Producers to directly supply regulated product to smaller local outlets who are not customers of an Agency or any other Person specified by the Commission.

Conditions

Producers delivering regulated product for marketing to a Designated Agency may engage in DMS on the following basis:

- the Producer's Designated Agency of record has received VMC permission for operating a Direct Manifest Sales program;
- sales transaction are with eligible customers not listed on the DMS Provincial Protected Customer List
- sales only to occur within the Province (limited to intra-provincial sales only)
- shipments in transit from producer's farm premises to customer destination(s) are to be documented as being authorized by the Designated Agency (for example through the use of an invoice, shipping list, or a agency issued transport order)
- Prior to actual transport of regulated product under a DMS Producer prepared information, including date and time of day, is first to be directed to and be received by the Designated Agency authorizing the DMS
- at all times documentation is to accompany the regulated product while in transit (to be with the vehicle and in the possession of the vehicle operator) and is to be prepared in sufficient detail so that the regulated product being transported, for example; the number of 100 pound sacks, 50 pound cartons, or bales of 10 x 5 poly, corresponds to the supporting documentation
- Designated Agencies are to have DMS information tracking and monitoring systems in place so that regulated product sold by way of DMS is verifiable
- Prior to undertaking a DMS a producer is to inform their Designated Agency in writing that they have reviewed the Provincial Protected Customer List and having done so attest that the customer to receive regulated product by way of a DMS is eligible to do so
- sales comply with all sections of Part XX *Direct Manifest Sales* of the General Order and other applicable General Order provisions

Agency Reporting of Direct Manifest Sales

All DMS monthly sales conducted under the auspices of a Designated Agency are to be summarized and displayed separately within the requisite Designated Agency monthly volume and value report regularly submitted to the VMC.

Provincial Protected Customer List

Customers eligible for receiving regulated product by DMS are limited to those not listed on the Provincial Protected Customer List.

This list, compiled through the assistance of Designated Agencies, may change from time to time.

Adding to the Provincial Direct Manifest Sales Customer List

From time to time an agency may submit a request to the VMC for adding a customer/outlet to the Provincial Protected Customer List.

VMC approval will be based on consultation among storage crop agency managers and a recommendation submitted to the VMC for consideration.

Until such time the customer is added to the Provincial Protected Customer List they remain eligible for receiving regulated product by way of DMS.

Removal from Provincial Protected Customer List

From time to time an agency is able to submit a request to the VMC for removing a customer from the Provincial Protected Customer List.

Not to the exclusion of others, reasons for removal from the list include cessation of customer/outlet operation or the customer is to commence receipt of regulated product as an agency customer.

Producer Access to the Provincial Protected Customer List

Once initially established and circulated a revised DMS Provincial Protected Customer List will be circulated to agencies by the Commission as warranted.

The compiled Provincial Protected Customer List is to be available for reference at storage crop agency offices.

Agencies are to assure that producers only engage in DMS with customers not listed on the Provincial Protected Customer List.

May 14, 2009 Revised August 4, 2009 Revised March 25, 2010 Revised April 29, 2010