



NOTICE OF INDEPENDENT MEMBER POSITION FEBRUARY 2024

Business and Structure

The BC Vegetable Marketing Commission (the "Commission"), located in South Surrey, BC is seeking an Independent Member to serve on the Commission. The Commission is the first instance regulator of BC's vegetable industry and responsible for the marketing of regulated product in British Columbia according to its General Orders. The Commission's orders apply primarily to specific storage, processing, and greenhouse vegetables.

Centralized, coordinated marketing of regulated products is at the heart of the Commission's responsibilities and requires producers to market regulated products through designated marketing agencies ("Designated Agencies"). Agencies harness the collective marketing power of producers and are how the Commission achieves its main policy objective of ensuring stable producer returns.

The Commission is accountable to the BC Farm Industry Review Board (BCFIRB) for meeting its regulatory responsibilities using sound governance and decision-making.

The Commission consists of an independent Chair (appointed by the Lieutenant Governor in Council) and up to eight (8) commissioners. Four (4) to six (6) members are licensed commercial vegetable producers elected by licensed commercial vegetable producers; and two are independent members appointed by the Commission.

Commissioners provide strategic direction that guides the operations of the Commission. The operational functions of the Commission include licensing producers, agencies, and wholesalers; managing delivery allocation for storage crops and production allocation for greenhouse crops; setting the minimum price on storage crops; collecting grower levies; investigations and compliance enforcement; as well as keeping growers, processors, and other industry stakeholders current and up to date on developments in the industry.

The Commission has an operating budget of approximately \$950,000 which is funded by levies paid by producers and agencies. The Commission retains a General Manager, and a three-person staff responsible for the day-to-day operations of the Commission.

Notice of Position

BC VEGETABLE MARKETING COMMISSION, FEBRUARY 2024

Strategic Direction

A summary of the 2024-27 strategic plan is attached to this notice.

Independent Commission Member

Experience and Qualifications

Candidates should have a post-secondary degree or diploma in a related discipline with 7-10 years of relevant experience in a senior management role. Candidates with experience in agriculture as a director, or who have experience in a regulatory environment will be preferred. Candidates should also have demonstrated decision-making and analytical skills to enable them to contribute and provide oversight to the Commission .

Competencies For Independent Members

The following competencies are sought for the position(s) currently under consideration:

- i. Knowledge of agricultural and regulated marketing.
- ii. Demonstrated analytical and decision-making skills.
- iii. Strong communication capabilities with different stakeholder groups.
- iv. Management and leadership skills preferably in agriculture.
- v. Knowledge of regulated marketing.
- vi. Understanding of business governance and oversight principles.

In addition, all Commission members are expected to possess the following personal attributes:

- i. Maintain integrity in professional and personal dealings.
- ii. Ability to bring issues forward and encourage constructive dialogue.
- iii. Flexibility and willingness to consider others' opinions.
- iv. Ability to listen and work as a team member.
- v. Strong reasoning skills.
- vi. Ability to fulfill time commitments required to carry out responsibilities.
- vii. Commitment to continuous learning.

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Time Commitment

The Commission normally meets eight (8) times per year, typically in January, February, April, May, June, September, October, and December. Meetings are up to three hours and take place by video-conference call or, occasionally, in person at the Commission office. Commissioners will participate in an annual planning session and in a combined Annual General Meeting/Town Hall.

Commission Members will also be appointed to panels established by the Commission to decide on specific regulatory matters. Commission members may also serve on committees or advisory groups. Commission members may also attend industry functions such as:

- Council of Marketing Board (COMB) meetings
- Centre for Organizational Governance in Agriculture (COGA) training and seminars
- Canadian Horticultural Association AGM

Term

The term of office of each elected member and appointed independent member is three (3) years. The term commences on May 1st and concludes on April 30th. There is no limit to the number of terms that a Commission member may serve.

Compensation

Compensation will be at per-diem rates currently set at \$75.00 per hour with \$50 for preparation time according to a schedule established and reviewed periodically by the Commission.

Diversity and Inclusion

People from all regions of our province are invited to apply. Consideration will be given to qualified individuals with a broad range of backgrounds in governance, regulatory, agriculture, and business environments. The selection process will recognize lived experience and volunteer roles as well as paid employment and academic achievements.

To reflect the diversity of our Province, women, visible minorities, Indigenous Peoples, persons with disabilities, persons of diverse sexual orientation, gender identity or expression (LGBTQ2S+), and others who may contribute to diversity in board appointments are encouraged to put their names forward.

Notice of Position

BC VEGETABLE MARKETING COMMISSION, FEBRUARY 2024

Process for Submitting Expressions of Interest

Interested candidates can express their interest in this position by providing a cover letter and resume including three references. Your submission should include the reasons for your interest in this position and what you believe you can contribute to the Commission.

Submissions are due no later than 4:00 pm February 23, 2024 and are to be sent directly to Diana Milligan, BCVMC Administrative Coordinator, via email at diana@bcveg.com.

On submission, a confirmation e-mail receipt will be sent back to the sender. If you do not receive a confirmation receipt within 24 hours you are to contact the commission office at 604-542-9734.

Attachment:

2024-27 BCVMC Strategic Plan Summary



BC VEGETABLE MARKETING COMMISSION

2024-2027 STRATEGIC PLAN

Vision

A healthy, prosperous, and sustainable BC vegetable industry

Mission

To provide strategic leadership and effective regulation for BC's vegetable industry

Values

Accountable
Committed
Fair
Outcome-Oriented
Transparent

Strategic Priorities



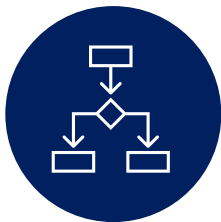
Regulatory Compliance

- Implement the Agency Accountability Framework, including the associated Compliance and Enforcement policies and procedures by December 31, 2024.
- Report on regulatory compliance progress to BCFIRB and industry partners.
- Complete the modernization of the General Orders.



Organizational Sustainability

- Maintain operational and financial stability.
- Implement selective partial cost-recovery fees for certain services rendered by BCVMC.
- Recruit qualified Commissioners.
- Recruit and retain qualified staff.



Operational Excellence

- Establish service standards.
- Streamline and simplify processes.
- Enable timely decision making based on evidence.



Effective Communication

- Communicate relevant information to industry partners in a timely manner.
- Provide opportunities for industry input on issues.