

Issued: April 2, 2024


## BCVMC Independent Commissioner Appointment

The Commission has completed its appointment process for one (1) independent member position and is pleased to announce the re-appointment of Natalie Veles to the BC Vegetable Marketing Commission as of May 1<sup>st</sup>, 2024, for a 3-year term.

Natalie was born and raised on Nicomekl Farms, a large organic dairy in Surrey, BC. After receiving a Bachelor of Arts (BA) degree from the University of Victoria, Natalie completed a Master of Public Administration (MPA) at Dalhousie University. Natalie has significant work experience with various branches of government including the Canadian Dairy Commission, Service Canada, Agriculture and Agri-Food Canada (BC Regional Office) the Investment Agriculture Foundation and is currently the Executive Director of the BC Turkey Marketing Board.

Natalie's background and experience across many different commodities have provided her with a solid understanding of current farming realities and government-industry relations in BC. Natalie is well-versed in regulated marketing, has made a strong contribution to the Commission, and we are pleased to have her returning for another term.

Regards,



Derek Sturko  
Chair, BC Vegetable Marketing Commission

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