

## CANADA BORDER SERVICES AGENCY UPDATES POTATO IMPORT VALUES

The BCVMC is pleased to announce the conclusion of the Canada Border Services Agency's (CBSA) administrative review of the **Normal Values and Export Prices for Certain Whole Potatoes** imported from the United States for use or consumption in British Columbia.

The following table shows the updated Normal Values:

Exporter	Exporter ID	Model ID	Model description	Normal value (CAD)	Unit of measure
All exporters	SIMAEXP00000001	10 X 5 lb	10 units of 5 pound packaging format	\$45.12	CWT
		5 X 10 lb	5 units of 10 pound packaging format	\$42.68	CWT
		75 x 15 lb	75 units of 15 pound packaging format	\$42.73	CWT
		100 x 20 lb	100 units of 20 pound packaging format	\$40.41	CWT
		50 lb carton	50 pound carton	\$43.31	CWT
		Other	All other packaging format	\$45.12	CWT

This successful outcome follows a formal request initiated by BCVMC in January 2025 on behalf of the BC potato industry. The updated values now reflect current production economics —including significant inflationary pressures and rising input costs—which had not been accounted for since the last review over a decade ago.

## **Key Outcomes for the Industry:**

- **Updated Normal Values**: Reflect the full cost of growing and producing fresh market potatoes —ensuring that import pricing more accurately represents current production economics in the United States.
- **Recognition of Local Realities**: CBSA's methodology now incorporates current cost data, strengthening the ability of BC producers to compete fairly in the marketplace.
- **Continued Measures Under SIMA**: CBSA enforcement under the Special Import Measures Act remains active, addressing the risk of dumped product entering the BC market at prices that are below the cost of production.

This review outcome is an important example of BCVMC's ongoing commitment to fair trade practices that serve both the public interest and the sustainability of BC's regulated vegetable industry. These measures are vital for maintaining a reliable local food supply and ensuring that BC producers remain competitive in a market shaped by rising costs and global trade pressures.

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For additional information, you may refer to the Notice of Conclusion of administrative review, which is posted on the CBSA's dumping and subsidy administrative reviews webpage:

Notice of conclusion of administrative review: Whole potatoes (POT 2025 UP1)

Information on the subject product (and exclusions) along with the applicable tariff classification numbers of the goods subject to the Canadian Internation Tade Tribunal's (CITT) order are available on the CBSA's Whole potatoes: Measures in force.

## **Next Steps:**

BCVMC will now begin preparing for the 2026 Expiry Review of the anti-dumping measure. We are forming a Task Force of growers and agency representatives to support this effort through data collection and industry input.

If you are interested in participating in the Task Force or learning more about how these measures benefit your operation, please contact:

Jerome Lengkeek, Senior Policy and Market Analyst



ierome.lengkeek@bcveg.com



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## Fair pricing, fair trade, and a secure future for BC growers.

BCVMC remains committed to representing the interests of producers while supporting a resilient, consumer-focused food system in British Columbia.

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