

January 17, 2022

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## **BC VEGETABLE MARKETING COMMISSION APPOINTMENTS OF TWO INDEPENDENT MEMBERS**

The Commission has completed its interim merit-based appointment process for two (2) temporary independent members.

I am pleased to announce the appointment of Natalie Janssens and Craig W. Evans to the BC Vegetable Marketing Commission as of January 14, 2022, for a minimum of one year to a maximum of three years. The exact length of the term will be determined by the Commission on completion of the Election Policy Review.

Natalie Janssens was born and raised on Nicomekl Farms, a large organic dairy in Surrey, BC. After receiving a Bachelor of Arts (BA) degree from the University of Victoria, Natalie completed a Master of Public Administration (MPA) at Dalhousie University. Natalie has significant work experience with various branches of government including the Canadian Dairy Commission, Service Canada, and Agriculture and Agri-Food Canada (BC Regional Office). These experiences have allowed her to work with many different commodities and build a solid understanding of farming realities and government-industry relations in BC. Natalie is currently the Director of Programs at the Investment Agriculture Foundation of BC.

Craig W. Evans served as CEO of Granny's Poultry Cooperative in Winnipeg Manitoba from 2008 to 2020 and recently relocated to BC. Craig is now a partner in a management consulting business and represents the Primary Poultry Processors Association of BC acting as their Executive Director. Craig's extensive knowledge of the agricultural industry and board experience is complemented by his academic background including an MBA – Business Strategy from Queen's University and numerous developmental courses in business management.

Please join me in congratulating the BCVMC's newly appointed members.

Regards,



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Debbie Etsell, Chair