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DM2 Consulting Inc. brings to BC Vegetable Marketing Commission more than three decades of business consulting experience at the senior executive level with some of Canada's most prominent organizations and institutions. Dawn Glyckherr, CEO, has worked and travelled internationally on the subjects of cultural transformation, organizational, restructuring and strategic design. She is well-known for introducing novel approaches to strategy and for building strong relationships with all levels within organizations.

Leading transformational projects to expand performance and effectiveness, engagement and results, she supports the success of businesses through ethics, tolerance, advocacy, inclusion, and accountability.

Dawn has worked extensively with: agriculture, airlines, shipping, professional services, manufacturing, pure and applied research, infrastructure, utilities, large public and private sectors, universities and small businesses. Dawn maintains a current and active business.