

# **BRITISH COLUMBIA VEGETABLE MARKETING COMMISSION**

## Policy Regarding Greenhouse Vegetable Crop Intention Reporting

### Overview

Producers having information available regarding the overall provincial crop mix of greenhouse vegetables is considered to be of value particularly when a producer is considering a change to their current situation.

The intent of this policy is to assist growers make market-focused decisions concerning their crop mix based on the requirements of their Agency and an understanding of the overall crop mix planned for the province. As well, Producer-Shippers are to obtain prior approval of the Commission before making changes to their crop mix (Production Allocation).

In order that the Commission is able to prepare and disseminate summary information regarding Production Allocation producers are to obtain prior approval for a change in crop mix. When Commission approval is provided the Provincial outlook is revised and made available to the industry on a summary basis.

At the conclusion of a procedure for reporting that follows an established time frame the provincial greenhouse vegetable crop mix will be considered established for the ensuing new crop year. With the support of their agency [Producer-Shippers reporting directly to the Commission] producers are able to submit to the Commission requests for a change in crop mix. These Producer requests are to be received at any time.

### Policy Summary

1. The intent of this policy is to assist growers make market-focused decisions concerning their crop mix based on the requirements of their Agency and an understanding of the overall crop mix planned for the province.
2. Using the Commission supplied reporting form growers are required to submit their initial next year crop mix intentions to the Commission by September 1<sup>st</sup> each year.
3. Crop mix intentions are to be supported by the grower's designated Agency. Producer-Shippers must submit a signed form to the Commission.
4. Growers may make changes to their crop mix at any time provided they are supported by their designated Agency. Producer-Shippers may do likewise.

5. The Commission reserves the right to seek additional information before making a decision to approve or deny.

### **Greenhouse Vegetable Crop Production Allocation Transfers from One Crop to Another:**

#### Procedure

1. All growers will receive a notice and a form from the Commission on or about August 1<sup>st</sup> each year that they are to use for indicating their current crop mix and requesting their initial crop mix intentions for the next crop year.
2. Agencies will receive a notice from the Commission on or about August 1<sup>st</sup> each year indicating the current consolidated crop mix of their growers together with the current provincial crop mix.
3. Growers will submit their next year crop mix intentions, supported by their Agency, to the Commission by September 1<sup>st</sup>.
4. The Commission will compile the crop mix intentions submitted and report back to the industry on or about September 15<sup>th</sup>.
5. After September 1<sup>st</sup>, growers may submit any planned changes to their crop mix, supported by their Agency, to the Commission if and when they determined to make changes. Producer-Shippers are to report directly to the Commission.
6. Each month, on or about the 1<sup>st</sup> of each month until March of the crop year, the Commission will report the crop mix intentions to the industry based on any changes made by growers.

The above policy and procedure will eliminate the circulation of crop mix change requests by the Commission to the Agencies for comment.

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